

**IACC** INTERNATIONAL ASSOCIATION OF CONFERENCE CENTERS  
**Setting the standard...**

**The Conference Center**

**Concept**

Productive Meetings begin with the site



**Priority of Business**

- ✗ focus on 25-75 person meetings
- ✗ dedicated space
- ✗ distraction-free

**Conference Room Design**

- ✗ Specially engineered rooms
- acoustics
- Ergonomic chairs
- lighting

**Conference & Business Services**

- ✗ single point of contact
- ✗ business center

**Food & Beverage**

- ✗ flexible schedule
- ✗ continuous refreshment service

**Conference Technology**

- ✗ full inventory of A/V equipment
- ✗ skilled technicians

**Guest Rooms**

- ✗ business-friendly accommodations

**All-Inclusive Complete Meeting Package (CMP)**

- ✗ convenient, per-person rate

This is a visual representation of IACC's brochure "The Conference Center Concept" by graphic facilitator Brandy Agerbeck. For official information visit: <http://www.iacconline.org>

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Brandy Agerbeck creates conceptual maps of conversations. Since 1996, her drawing and thinking skills have facilitated groups of 2 to 200 across industries. Brandy's images to help people navigate the complex world around them and bring clarity to their work.

**portfolio**  
 GraphicFacilitator.com

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